



# DEVELOPING THE ENTREPRENEURIAL CAPABILITIES OF YOUNG WOMEN

DECOY  
NOVEMBER 2022



## *Empowering Dreams: The DECOY Project Journey Begins!*

Erasmus+ initiative titled "Developing the Entrepreneurial Capabilities Of Young Women"- DECOY Project emerges as a dedicated effort to address the specific needs of female migrants aspiring to become entrepreneurs. Our project is born from the recognition that female migrants, particularly those affected by socioeconomic exclusion, face unique challenges in accessing entrepreneurial opportunities. Thus, DECOY Project aims to bridge this gap by providing tailored support and resources to empower female migrant entrepreneurs.

## *Fostering Inclusion: DECOY Project's Mission*

DECOY Project is fueled by a mission to foster inclusion and empowerment among female migrant entrepreneurs. Central to our mission is the creation of practical resources, such as the "Guide for Women Entrepreneurs," meticulously designed to address the specific challenges and needs faced by female migrants entering the entrepreneurial realm. Additionally, our digital learning modules are crafted to provide accessible and relevant support to aspiring female migrant entrepreneurs, ensuring that they have the tools and knowledge necessary to thrive in their ventures. By prioritizing inclusivity and understanding the diverse backgrounds of female migrant entrepreneurs, DECOY Project aims to create a supportive environment where all aspiring entrepreneurs can flourish.



## *Bridging Opportunities: DECOY Project's Commitment*

The DECOY Project, starting on November 1st, 2022, for 17 months, project period is dedicated to empowering female migrant entrepreneurs sustainably. Through strategic partnerships, innovative resources, and a commitment to inclusivity, we aim to address challenges and create pathways to success. Join us in building a community where all aspiring entrepreneurs can thrive.



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## Meet the Consortium: DECOY Project

We are proud to introduce the esteemed consortium members of the DECOY Project, each bringing unique expertise and dedication to the initiative:

- 1 Samband sveitarfélaga á Suðurnesjum (Iceland) - Serving as the project coordinator, driving local initiatives for entrepreneurial empowerment.
- 2 Igor Vitale International srl (Italy) - Contributing international expertise to support female migrant entrepreneurs.
- 3 Fthia in Action (Greece) - Taking proactive steps towards socioeconomic inclusion through entrepreneurship.
- 4 Cercle Augustin d'Hippone (France) - Championing empowerment and education for aspiring entrepreneurs.
- 5 Antalya Toplumsal Gelişim Derneği (Turkiye) - Promoting social development and entrepreneurship in the community.

Under the leadership of Samband sveitarfélaga á Suðurnesjum in Iceland, our consortium members form a dynamic team committed to empower female migrant entrepreneurs and fostering socioeconomic inclusion through entrepreneurship.



## DECOY target groups

Our project is primarily directed towards local female migrants aged 18-25 who are eager to pursue entrepreneurship. Additionally, we aim to indirectly benefit partner organizations, their staff members, female youth migrants with entrepreneurial potential, as well as a wide range of stakeholders including NGOs, educational institutions, vocational training providers, public authorities, businesses, migrant associations, shelters, academic researchers, policymakers, and the general public. Together, we're fostering an environment that empowers female migrant entrepreneurs to thrive.

## DECOY project results

Step into the realm of our latest accomplishments with the DECOY Project! Here's a glimpse into our recent endeavors:

- WP1: Best Practices Guide: Delve into our comprehensive guide tailored specifically for female migrant entrepreneurs, spotlighting the best practices in entrepreneurial education.
- WP2: Youth Worker Toolkit: Embark on an exploration of our toolkit meticulously crafted to empower youth workers with the necessary resources to effectively support aspiring entrepreneurs.
- WP3: Multilingual Web Platform: Uncover the depth of our dynamic web platform, offering an array of digital educational modules in multiple languages, aimed at empowering entrepreneurs on a global scale.
- WP4: Results Dissemination: Be a part of our journey as we take our accomplishments to the forefront! Join us at our National Conferences spanning across 4 countries, as well as our grand International Conference in Iceland. Here, we will showcase our achievements and foster collaboration for greater impact.

## DECOY project objectives

1. Empowering Prospective Entrepreneurs: Providing opportunities for entrepreneurial empowerment to female migrants of the first and second generations, ensuring they have the support to pursue their entrepreneurial dreams.
2. Promoting Inclusion: Preventing socioeconomic exclusion and fostering an inclusive society where all individuals, regardless of background, have equal opportunities for success.
3. Enhancing Competitiveness: Equipping our target demographic with the skills and competitiveness needed to thrive in the labor market through training and skill development initiatives.
4. Improving Overall Situation: Addressing the social, economic, and educational disadvantages faced by individuals with a migration background, aiming to improve their overall situation and create pathways to success.
5. Providing Comprehensive Support: Offering comprehensive support throughout the startup journey, from establishment to growth, to assist aspiring entrepreneurs at every stage.
6. Empowering Autonomous Learning: Emphasizing autonomous learning, ongoing orientation, and digital education to empower individuals to take control of their learning journey and foster continuous growth.
7. Producing High-Quality Resources: Creating high-quality digital resources tailored to the needs of our target demographic, equipping them with the knowledge and skills necessary for entrepreneurial success.
8. Promoting Collaboration: Fostering transnational cooperation and collaboration culture to create a more dynamic and professional youth education environment within associations, driving positive change on an international scale.